

ጥንቅቅ

የክርስቲያን ጥንቅቅ



Arts Plus⁺
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Ethiosat NSS12 11165H 45000	DStv Channel 478	@ArtsTV World

Why Arts TV ?

We are a leading provider of quality, mature, unbiased, creative and inclusive contents in, among others, fine arts, economy & finance, social affairs, entrepreneurship, history, culture and entertainment through mainstream television and contemporary digital platforms. As a result, we are among, if not the top, choice for partnership and business collaboration with local and international businesses, foundations, media development entities and social development actors.

Mainstream Landscape

- 35+ million audience reach all of the country
- Full Prime-Time coverages
- Fast and continually growing audience reach
- Endowed with respectability for seriousness and maturity

Digital Landscape

- Digital streaming services including live broadcasting
- 1.82+ million YouTube subscribers, as of current; (increasing by a daily average of 5,500 new subscribers)
- 500+ thousand Digital Media Impression
- The highest viewership record on TV drama series
- SEO Advertising
- Honored for highest viewership on live streaming by a private media

Creative Support

We are reputed to live and breathe as an interactive media marketing and sales platform; making us an ideal partner to guide you through TV marketing and advertising trends and creative promotion.

Content and Market research

- Strategy
- Ideation
- Production and Broadcasting





አርትስ ቴሌቪዥን ለኢትዮጵያ የፊልም ዘርፍ ትንሣኤ የሆነ መተግበሪያ ይፋ አድርጋል። ይህ መተግበሪያ ሲነጣ ላይ ያልታዩ አዳዲስ ፊልሞች ፣ ተከታታይ ድራማዎች ፣ ሲትኮም ፣ ቀልብን የሚገዙ ዘጋቢ ፊልሞች እና ሌሎች አዳዲስ የመዝናኛ አማራጮችን ይዟል። ይህ በኢትዮጵያ የመገናኛ ብዙሀን የገበያ ድርሻ ላይ አርትስ ቴሌቪዥንን ቀዳሚ የሚያርገው መተግበሪያ ከወዲሁ ለበርካታ የፊልም ባለሙያዎች ልዩ የስራ እድል ፈጥሯል።

አርትስ ፕላስ ለትንሣኤ በዓል በተለያዩ ዝግጅቶች ለትንሣኤ በዓል ይፋ የሚደረግ ሲሆን የበዓል ፕሮግራሞቻችንም ብርቅዩና ተወዳጅ የሆኑ የፊልም ባለሙያዎቻችን እና የፊልም ሥራዎች ላይ ትኩረት ያደረጉ ልዩ ልዩ የመዝናኛ ዝግጅቶችን በጥቅል ይዟል።

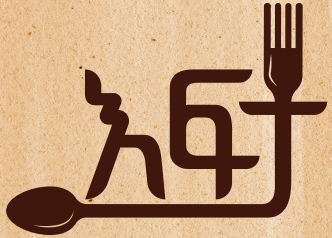
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ልዩ የበጎል እንጣጣ

እጅግ ተወዳጅ በመሆን ላይ የሚገኙት የፍቅር ጨዋታ ፣ እንግዲ ፣ 11፣59
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ገጠመኞቻቸው የሚያደርጉት አዝናኝ ልዩ የበጎል ቆይታ።



Fasika 2018 Holiday Price Kit			
Spot	Sponsorship Packages		
Price / min	Platinum	Gold	Silver
ETB 34,920.00	ETB 550,000.00	ETB 400,000.00	ETB 250,000.00
Price does not include VAT			



ተወዳጅ የሆኑ ሴት ተዋጋጃዎች የሚያደርጉት አዝናኝ የምግብ ዝግጅት እና ቅምሻ ውድድር።



Fasika 2018 Holiday Price Kit			
Spot	Sponsorship Packages		
Price / min	Platinum	Gold	Silver
ETB 34,920.00	ETB 550,000.00	ETB 400,000.00	ETB 250,000.00
Price does not include VAT			

መዳረሻ

ከሰቅለት እና ከትንሳኤ በዓል ጋር በተገናኘ በክርስትና እምነት ተከታዮች ዘንድ ልዩ ቦታ የሚሰጠው የክርስቶስ መስቀል መገኛ በሆነው በግሸጋ ማርያም የሚደረግ ልዩ በዓል ጉብኝት።



Fasika 2018 Holiday Price Kit			
Spot	Sponsorship Packages		
Price / min	Platinum	Gold	Silver
ETB 34,920.00	ETB 550,000.00	ETB 400,000.00	ETB 250,000.00
Price does not include VAT			

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Fasika 2018 Holiday Price Kit			
Spot	Sponsorship Packages		
Price / min	Platinum	Gold	Silver
ETB 34,920.00	ETB 750,000.00	ETB 575,000.00	ETB 350,000.00
Price does not include VAT			

Remote

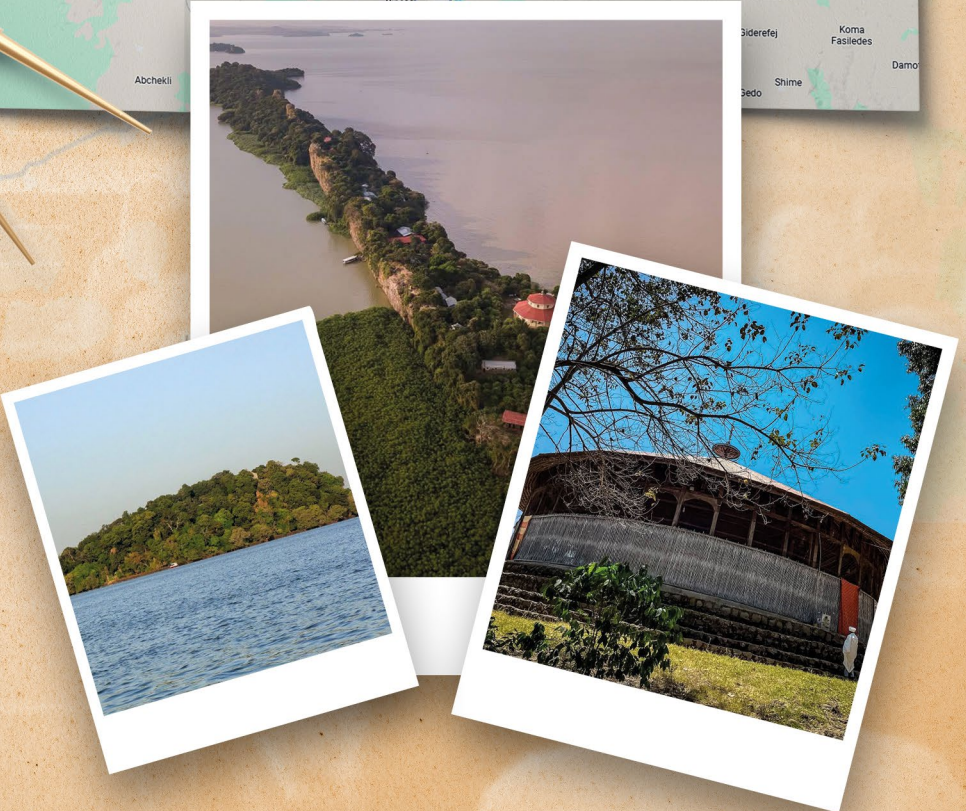
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Fasika 2018 Holiday Price Kit			
Spot	Sponsorship Packages		
Price / min	Platinum	Gold	Silver
ETB 34,920.00	ETB 550,000.00	ETB 400,000.00	ETB 250,000.00
Price does not include VAT			



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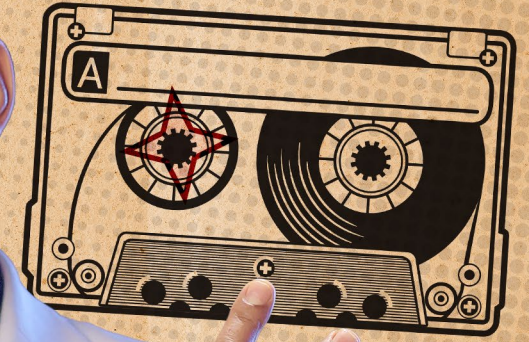
Fasika 2018 Holiday Price Kit			
Spot	Sponsorship Packages		
	Platinum	Gold	Silver
ETB 34,920.00	ETB 550,000.00	ETB 400,000.00	ETB 250,000.00
Price does not include VAT			



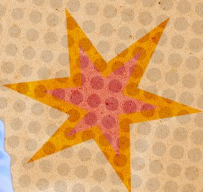
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 +251 94 474 1486
 Ethiosat NSS12 111651 45000 DStv Channel 678 Arts World

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በዘጠናዎቹ በኢንፎ-ብ ዘርፍ ውስጥ ከፍተኛ የሆነ ተወዳጅነት እና ተቀባይነት የገቡባቸው ነገር ግን በተለያዩ ምክንያት ከዘርፍ የጠፉ ባለሙያዎች ተሰባላቸው የዘጠናዎቹን ትዝታ እያነሱ የሚያወጉበት አዘናጃ ልዩ የበዓል ፕሮግራም።



Fasika 2018 Holiday Price Kit			
Spot	Sponsorship Packages		
Price / min	Platinum	Gold	Silver
ETB 34,920.00	ETB 550,000.00	ETB 400,000.00	ETB 250,000.00
Price does not include VAT			



አዝማራ ምን አለ?

ተወዳጅ የባህል እና ዘመናዊ ድምፃው ያን የሚሳተፉበት በባህላዊ ጭራራ የደመቀ በተወዳጅ ልዩ የባህል እና ዘመናዊ ሙዚቃዎች የደመቀ የስቲዲዮ ኮንሰርት።

Fasika 2018 Holiday Price Kit			
Spot	Sponsorship Packages		
Price / min	Platinum	Gold	Silver
ETB 34,920.00	ETB 550,000.00	ETB 400,000.00	ETB 250,000.00
Price does not include VAT			



Fasika 2018 Holiday Marketing Kit

Sponsorship Packages

Platinum	Gold	Silver
<p>TV Benefits</p> <ul style="list-style-type: none"> ■ Six spots advertisement will run during the breaks of the show. ■ Six spots advertisement that will run on the breaks of Eve holiday program ■ six spots on holiday rerun ■ six spots other holiday in house show ■ 30 spots on regular Arts in house show within 10 days ■ Six logo Popups ■ Six L-Band to showcase the product and service of the producer ■ Full-screen animated logo and motto with the mention "this show is brought to you by...." at the beginning and end of the show. ■ Host announcements at the beginning and end of the show 	<p>TV Benefits</p> <ul style="list-style-type: none"> ■ Four spots advertisement will run during the breaks of the show. ■ Four spots advertisement that will run on the breaks of Eve holiday program ■ Four spots on holiday rerun ■ Four spots other holiday in house show ■ 15 spots on regular Arts in house show within 10 days ■ Four logo Popups ■ Four L-Band to showcase the product and service of the producer ■ Full-screen animated logo and motto with the mention "this show is brought to you by...." at the beginning and end of the show. ■ Host announcements at the beginning and end of the show 	<p>TV Benefits</p> <ul style="list-style-type: none"> ■ Two spots advertisement will run during the breaks of the show. ■ Two spots advertisement that will run on the breaks of Eve holiday program ■ Two spots on holiday rerun ■ Two spots other holiday in house show ■ 10 spots on regular Arts in house show within 10 days ■ Two logo Popups ■ Two L-Band to showcase the product and service of the producer
<p>Digital Media</p> <ul style="list-style-type: none"> ■ Six logo popups ■ Six L-Band ■ Six brought to you by AD ■ Host announcements at the beginning and end of the show ■ TikTok and Instagram Endorsement ■ Brand placement on YouTube Thumbnails ■ Brand placement on all digital promotional materials 	<p>Digital Media</p> <ul style="list-style-type: none"> ■ Four logo popups ■ Four L-Band ■ Four brought to you by AD ■ Host announcements at the beginning and end of the show 	<p>Digital Media</p> <ul style="list-style-type: none"> ■ Two logo popups ■ Two L-Band ■ Two brought to you by AD



**ምርትና አገልግሎትዎን ለማስተዋወቅ
ምርጫዎ አርትስ ቴሌቪዥን ይሁን**